

Socio - Economic Development of Local Communities through CSR



**BIOM Bacheli Complex
NMDC Limited**

Salient Features of the Mine

- **NMDC's First Indigenously Developed Mine**
- **Fully Mechanized Mine with**
 - **Biggest Gyratory Crusher**
 - **2.5 Km Long Single Flight Down Hill Conveyor**
- **Started Operation in Jan 1977**
- **One of the Best Quality Iron Ore Deposits**
- **Iron Ore (ROM) Excavated till date – 263 Million Tonnes**
- **Balance Mineable Reserves – 485 Million Tonnes**

Unique Feature of NMDC's CSR Stakeholder Consultation Mechanism

- Meetings with Sarpanchs & community reps. from surrounding villages
- Meeting with District Collectors
- Meeting of District Collectors of seven Districts of Bastar region conducted by Commissioner, Bastar Division
- Chief Secretary level meeting
- Suggestions also received from Bastar & Southern Region Development Authority (BSRDA)
- Preparation of a list of developmental works

No. 15(3)/2007-DPE(GM) -GL- 101
Government of India
Ministry of Heavy Industries & Public Enterprises
(Department of Public Enterprises)

Public Enterprises Bhawan
Block No. 14, CGO Complex
Lodi Road, New Delhi-110003.

Dated the 1st November, 2011

Subject:- **Guidelines on "Corporate Social Responsibility for Central Public Sector Enterprises" issued by Department of Public Enterprises in April, 2010.**

The undersigned is directed to refer to this Department's O.M. of even number dated 9th April, 2010 on the subject mentioned above wherein as per clause 5.1 of DPE Guidelines, the slabs of CSR expenditure for CPSEs for every financial year are clearly laid down, based on their Net Profit of the previous year.

2. The subject of "Corporate Social Responsibilities of Central PSUs in Chhattisgarh" was discussed in the Committee of Secretaries meeting held on October 17, 2011 and the following decisions were taken on the manner of selection of CSR activities and CSR expenditure by CPSEs in Chhattisgarh and also elsewhere in the country.

- i) It was observed that some CPSEs have tendency to peg their CSR expenditure on the lower end of the recommended slabs.

It was decided that the Administrative Ministries/Departments should advise the CPSEs to maximise the allocations, release, and utilisation of funds for the CSR activities within the existing slabs.

- ii) Clause 3.5 of DPE Guidelines mentions that "Initiatives of State Governments, District Administration, Local Administration as well as Central Government Departments/Agencies, Self-help Groups, etc., could be dovetailed/synergized with the initiatives taken by the CPSEs".

Clause 3.6 of the Guidelines mentions that "Every care should be taken to ensure that there is no duplication of CSR activities undertaken by the CPSEs with that of programmes run by Central, State and Local Governments".

It was observed that in spite of these Guidelines, the CPSEs are at times not consulting the State Governments/district administration, who are important stake holders in the CSR activities.

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It was decided that the administrative Ministries/Departments may advise CPSEs under their control to consult the concerned State Governments in the finalization of their CSR plans and to have State level committees for CSR activities in each State where such activity is undertaken by that CPSE, similar to the one set up by National Mineral Development Corporation Ltd. (NMDC) in Chhattisgarh.

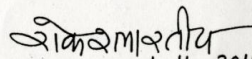
The administrative Ministries/Departments/CPSEs may seek the details of the successful CSR models of NMDC from the CPSE or from the administrative Ministry concerned.

- iii) In Annexure-I of DPE Guidelines "Health and Family Welfare" is listed as one of the areas/activities that can be taken up by a CPSE for CSR work.

Emphasising the importance of this CSR activity, it was recommended that CPSEs should consider setting up of dispensaries in remote locations, which would provide out-reach services, with referral services being provided by existing Hospitals.

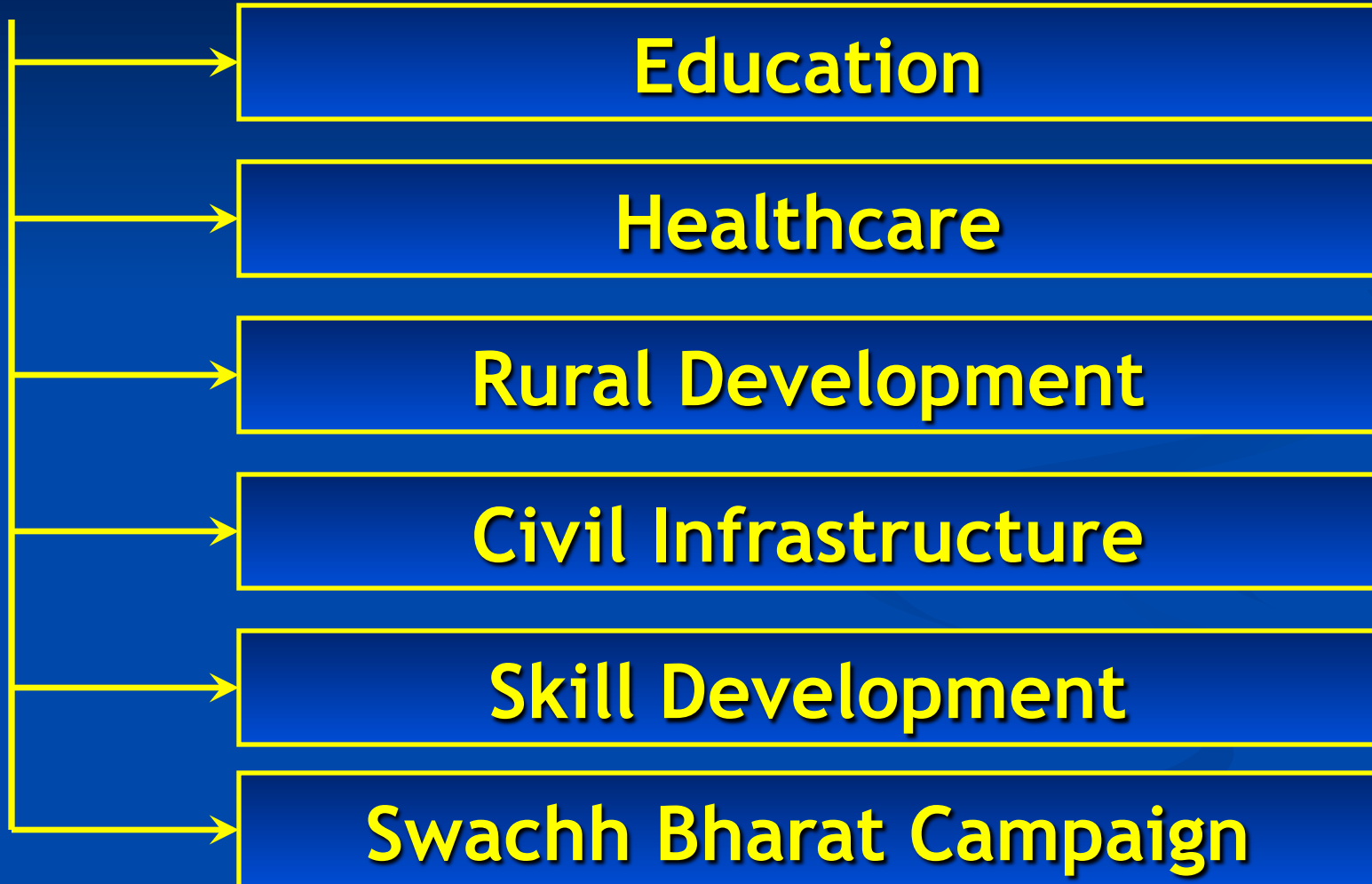
3. All administrative Ministries/Departments should advise the CPSEs about the decisions taken as aforesaid.

4. This issues with the approval of the Secretary, Department of Public Enterprises.


(Rakesh Bhartiya)
1-11-2011
Director
Tele: 24360218

All administrative Ministries/Departments concerned with CPSEs.

Major Focus Areas





Major CSR initiatives



Flagship Programmes - Education

- **NMDC Shiksha Sahayog Yojana - Scholarships to 18000 students per year - Students from 9th class to Degree/ Professional Degree Courses - Directly by NMDC**
- **Balika Shiksha Yojana - Sponsorship of 40 tribal Girls for Nursing Courses p.a.- 225 students benefitted so far - All 1st & 2nd batch passouts - 61 tribal girls placed in Jobs.**
- **Polytechnic at Dantewada - 126 students each year - 630 benefitted till date - 299 gainfully employed and 252 pursuing higher education**
- **ITI at Bhansi - 76 students each year**

Flagship Programmes - Education

(In partnership with CG Govt.)

- **Education City in Dantewada Dist**
 - **Astha Gurukul - Residential School for SC/ST/Orphans**
- 919 students presently benefitted
 - **1000 seater Hostels for Boys & Girls**
 - **Saksham - Residential Schools for the differently-abled children - Boys & Girls - 206 students benefitted**
 - **Polytechnic College**
 - **Teachers Training Institute**



**1st batch of students selected
under Balika Shiksha Yojana**



**Graduation ceremony of 1st batch of
Balika Shiksha Yojana**



ITI Bhansi



Polytechnic, Dantewada



Balak Ashram, Dhurli



Kanya Ashram, Dhurli





Astha Gurukul



Saksham

Hon'ble PM's Visit to Education City



Hon'ble PM's Visit to Saksham in Education City



Hon'ble PM's with disabled students of Saksham in Education City



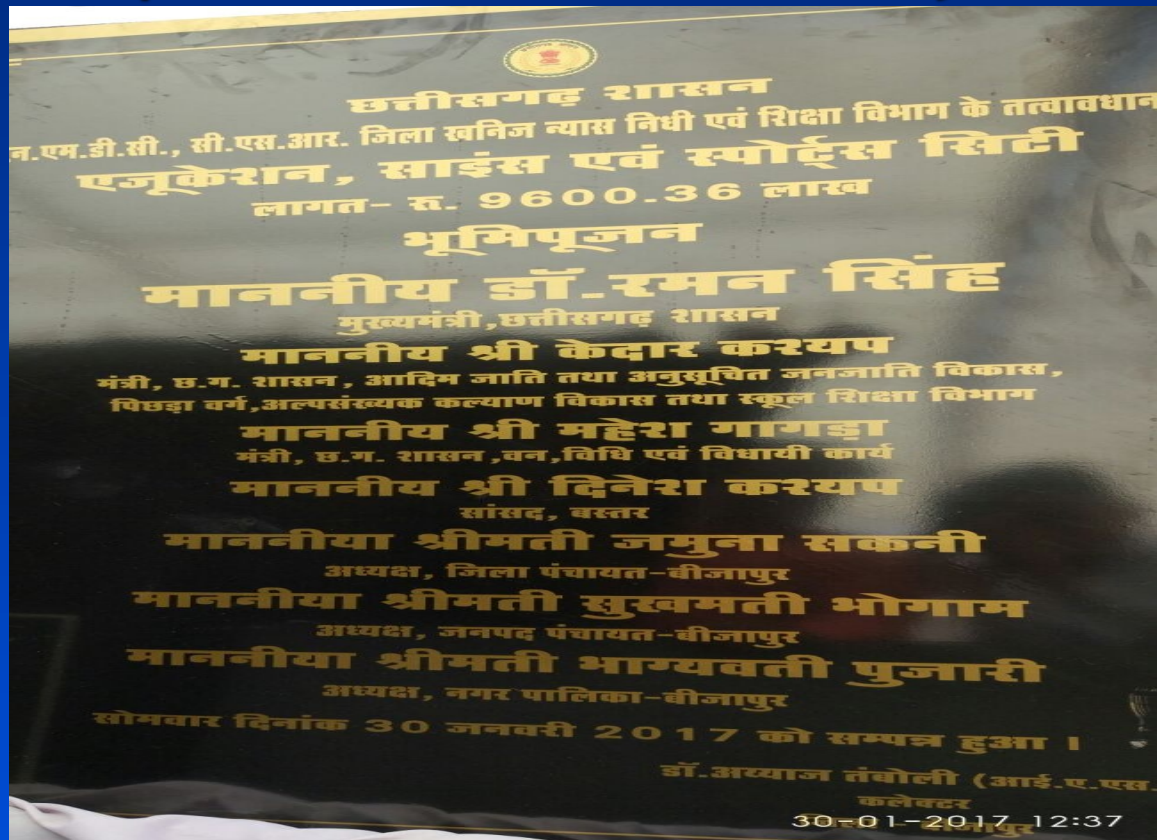
Flagship Programmes - Education

(In partnership with CG Govt.)



Bacheli
Complex

Education City in Bijapur Dist - Foundation stone laid - Expected to be established by 2020-21.



Flagship Programmes - Health

- Free treatment to locals Adivasis at Project Hospitals (About 90000 out-patients and about 9000 in-patients per year)
- Operation of Hospital on Wheels (4 nos) - Covering 45 Villages - 37000 patients /year

Health



Free Treatment at Project Hospital



Hospital on Wheels

Flagship Programmes - Rural Development

Integrated Village Development

- Presently work is in progress in 18 villages - 20000 beneficiaries
- Canvas
 - Agriculture
 - Promotion of Scientific Farm techniques
 - Irrigation facilities
 - Feeder Tank - 13 constructed
 - Wells Dug - 24
 - Pump Installation - 50
 - Pond excavation - 18
 - Vegetable cultivation - Area cultivated - 114.76 acres so far
 - Promotion of Pisciculture - 22 Ponds in 12 Villages

Education

- Aanganwadis - 49 Centres
- Primary Schools - 42 schools
- Middle School - 3 schools
- Sports & Community recreation etc.

SHG Formation and Income Generation Activities

- Total SHG's formed - 56
- SHG's linked with Bank - 50
- Training conducted in Mushroom Cultivation, Tailoring, Broom making, Goat rearing etc.

Integrated Village Development



Nutritional food to Anganwadis



Skill Development Programme on Tailoring



Agri based Interventions under IVD Programme



Flagship Initiatives - Infrastructure

- **Constuction of**
 - **Gaurav Path - 4 way lane, Dantewada - 6 Km**
 - **Tribal Haat Bazaars in Dantewada District**
 - **Palnar - Sameli - Aranpur Road, Dantewada District - 19.6 Km**
 - **High level Bridge over Dankini River**



Gaurav Path

Swachh Bharat Abhiyan



Bacheli
Complex

■ Cleanliness Campaign

- Covering 16 villages of Bailadila Region
- Addressing Issues related to Personal hygiene, Sanitation & waste management
- For bringing about behavioural change towards cleanliness
- Facilitated Construction of 249 household toilets across 5 villages, in convergence with Swachh Bharat Mission Grameen scheme
- Target - 2450 toilets across 16 villages by 2019, making them open defecation free

■ Toilet Construction in Schools

- Total 2089 Toilets Constructed
- 2081 Toilets constructed in Bastar Division of Chhattisgarh

NMDC CSR - Socio Economic Changes

- **Better access to Educational Facilities in Backward Region**
 - 799 out of School students brought back to main stream Education over a period of three years
 - Improvement in Exam results
 - Enhancement in Average Attendance in Schools
- **Increase in no. of Students pursuing Higher Education**
- **Bringing of Technical Education to the doorstep in the Region viz. Polytechnic, it is**
- **Health services for the local Population**
- **Increased awareness about preventive Health care**
- **Infrastructure - Better access to Markets, enhanced income/ opportunities to local community, improved connectivity, all round development**



Thank You

